

Special Events and Tricks to Make Your Workplace Campaign a Success

Put the “fun” back in fundraising! Use these ideas to come up with a fun way to engage your colleagues and encourage them to give to make your workplace campaign a success.

Blue Jean Day

Montanans love their blue jeans! Ask your team to donate \$5.00 toward your campaign and allow them to wear jeans on a designated day as an incentive.

Chili Cook Off

Have your team enter their favorite chili recipe (or another dish of choice) and vote for your favorites by dropping \$1.00 into a designated “vote box” to contribute to your campaign!

Drawings for Prizes

Is your boss willing to offer an extra vacation day? Does one of your colleagues create art on the side? Ask if they'd be willing to donate a prize and have a drawing for using the names of the people who give to support your workplace campaign.

50/50

Who doesn't love a little extra jingle in their pockets? Ask your team to do a 50/50, with half the money going toward your United Way campaign to help our community!

A Dollar an Inch Contest

Executives participate in an all-day competition to end the day with the shortest tie. Employees cut an inch off their favorite tie each time they give to United Way! Give prizes or certificates for the shortest tie, ugliest tie, etc. Take photos of all the ties and share them on your social media.

Traveling Trophy

Pick a stuffed animal, create a unique trophy, or get a fun plaque that travels through your company to the department that gives the most! Each year, the traveling trophy moves from one department to the next and the winning department gets bragging rights for the next year.

Blue Light Special Rallies

Have each department in your workplace host a “Blue Light Special” rally during your campaign! Serve pastries and juice, then have a speaker talk about United Way's focus areas and work to keep your team updated on all the great projects happening in our community.

Scavenger Hunt

Create a fun scavenger hunt for your team and set an entry fee that goes toward your campaign. Have a team member make a homemade pie or gift basket as a prize for the winner!

Paper Airplane Contest

Set an entry fee that goes toward your campaign goal and have a contest to see who can fold and fly their paper airplane farthest! Have a team member make a homemade pie or gift basket as a prize for the winner.

