

UNITED WAY PLEDGE FORM

Your gift of \$258.00 will transform one life in our community this year, providing opportunities for our neighbors to be more resilient in their health, education, financial stability, and have their basic needs met.

Investment

- I would like to donate to the COMMUNITY IMPACT FUND, which will target donations at effective, collaborative solutions to whole-community health, education, financial stability, and basic needs.

Payment Type

Option 1: Payroll Deduction: the amount of your choice deducted automatically every paycheck! I would like to donate \$_____ per paycheck, which equals \$_____ per year (amount per paycheck x number of annual pay periods).

- Option 2:** Direct Gift (cash or check enclosed)
- Option 3:** Send me an invoice for \$_____

Option 4: To make a one-time or recurring donation via debit or credit, please go online to unitedwaylca.org or text **EMPLOYEE** to **40403**.

Your Information

First and Last Name _____

Home Address _____

City _____ State _____ Zip _____

Phone _____ Employer _____

Email _____

- work email
- personal email

Signature _____ Date _____

- I would like my contribution to remain anonymous.

Donors who give over \$500/year are considered Treasure Society members. This may include a spouse/partner's donation. Please share your combined giver name:

I have been a United Way donor for _____ years.

I would like to donate directly to the following United Way partner and/or 501(c)3 nonprofit(s):

Name: _____

Name: _____

United Way does not share donor information with third parties. If you would like a designated agency to receive notification of your gift, please contact them directly.



United Way



Of The Lewis & Clark Area

YOUR GIFT MATTERS

Your support helps families like Aja's get back on their feet. You provide the resources they need to become resilient and overcome the challenges in their lives. Your support and generosity, has...

- impacted **6,780 lives** by providing access to affordable, quality childcare,
- increased social opportunities for **487 disabled or homebound people** in our area,
- provided **464 children** with early childhood education programming for the year,
- ensured **2,500 commodities boxes** are distributed every six months and fed **551 meals** to local seniors daily,
- supported summer reading programs as well as in-school programs to **improve literacy** for local kids,
- and more!

If you'd like to read more about the projects funded through last year's campaign, please visit us online at www.unitedwaylca.org!

With your continued support, we can make our community healthier, better educated, more financially stable, and housed. Join us to **LIVE UNITED** and be a changemaker today!

CONNECT WITH US

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unitedwaylca.org



**BE A GAMECHANGER.
A CHANGEMAKER.
A TEAM PLAYER.**

Local dollars, local solutions. **Thanks to you.**

Resilient (adj.) : Having the knowledge, skills and abilities to overcome obstacles.

With your input, we've set a new direction to build resiliency in all our neighbors. By empowering people to overcome their problems, we give them the tools they need to lead their best lives.

United Way's Community Impact Fund builds local efforts to create resiliency. Our partners are stepping up to **LIVE UNITED** with us and achieve the following:

MEET BASIC NEEDS

Goal: Make homelessness rare, brief, and non-recurring.



Homelessness is difficult for those who experience it and expensive for the entire community. This vulnerable population utilizes taxpayer-funded services at a very high rate. Law enforcement, medical, legal and crisis intervention services cost about \$30,000 per homeless person annually in our area. United Way collaborates weekly to house and support* these citizens and reduce this shared cost, improving mental health outcomes and stabilizing people's lives.

FOCUS ON HEALTH

Goal: Improve community mental health.



One in three adults in our area reports having at least one poor mental health day per month, and one in three high school students reports symptoms of depression. The costs of poor mental health shows up in lost productivity, missed days of work or school, chronic health issues, and even suicide. Fortunately, building strong, caring relationships and volunteering are very effective ways to improve mental health. We partner with many organizations that connect people to one another and are proven to build healthier, happier people.

PROMOTE PROSPERITY

Goal: Empower individuals to increase their financial stability.



Over \$2.4 million has been returned to our community through Free Tax Help* over the last three years! These services help maximize people's tax returns, and studies show this is one of the most effective poverty-reduction tools in the nation. This program gives working individuals and families have more money in their pockets to alleviate financial strain.

INVEST IN EDUCATION

Goal: Ensure children are school-ready.



Kids who are school-ready are less likely to drop out and use drugs and will be healthier adults. Studies show that investing in high-quality, comprehensive 0-5 education yields a 13% return on investment. We're leading the Early Childhood Coalition* to provide opportunities for children and their families to learn and grow together, making them more successful in school and in life.

* For details and information, please visit www.unitedwaylca.org today!



CHANGING THE GAME

Aja was ready to work hard and create a better life for her daughter and unborn son, but she knew she couldn't do it on her own. It only took her two days to realize what made Helena different from other places.

"People were so willing to help out a stranger," Aja says. "Even after all this time, I cannot believe how warm, loving and generous this community is."

She took on odd jobs and became a student. **"I wanted to stand on my own two feet. I wanted to get off the services we had to use as quickly as possible because there were others who needed them, too,"** she explains.

Local support made all the difference for Aja and her kids. Her daughter received school clothes and supplies, her son was able to go to daycare with a scholarship, and Aja found help looking for work.

"United Way has octopus arms," Aja says. **"It reaches every corner and brings everything together! The people who work there listen to the community and are really working to lift families up."**

Today, Aja is a homeowner, has her own vehicle, and is raising her kids to be generous to others, and she knows the kindness she experienced when she came to Helena plays a big role in that. "It was a comfort knowing our lives mattered to others, and now I'm able to give back and tell others they matter, too."

Aja gives back by making donations and volunteering when she can. "I needed help and I got more than I ever expected," she says. **"It is so important to me to give back, whether I can give money or volunteer my time. Everything makes a difference."**

VOLUNTEER TODAY!

Your time is money - and the IRS says one hour of your volunteer work is worth **\$24.14** to nonprofits! We host www.volunteerhelena.org, which has over 2,000 hits per month. Log on to create a profile, track your service hours, and connect with nonprofits you care about to today!