

Dear colleagues,

This year, **(INSERT COMPANY NAME)** is proud to partner with United Way of the Lewis and Clark Area to make a positive impact on our community. Giving through our workplace campaign speaks volumes about our values while improving our community's health, education and financial stability.

United Way has worked to calculate what it takes to change a life, and according to their numbers, an annual gift of just \$258 is all it takes to transform a life – just about \$10 per paycheck.

Last year, our gifts to United Way...

- helped children improve their reading skills for success in school and life,
- provided meals and welfare checks to the homebound,
- improved access to safe, affordable childcare and made it easier for child care providers to achieve the proper licensure,
- intervened in early childhood development problems so children and families can interact positively with the world around them,
- refunded nearly \$1 million in taxes to our community through Free Tax Help Clinics,
- gave children and their parents access to prevention tools to reduce alcohol and tobacco use as well as risky behaviors,
- and more!

Together, we can build on this work to continue strengthening our community and caring for all our neighbors by giving to support these important programs again.

This year, our goal is to raise \$XX,XXX and transform XXX lives in our community.

Thank you for joining me to LIVE UNITED this year as we kick off our 2018 Giving Campaign for United Way and strengthen our community!

Yours in unity,

CEO NAME