

## United Way Workplace Campaign Emails

We've provided three email drafts below to help you kick off your workplace campaign and keep up the excitement! Please feel free to copy and paste these into messages for your workplace, edit them to fit your company culture, and encourage participation in your campaign.

**Opportunities for you to insert information on your company's goals is bolded and red, so please double-check your emails and insert the correct info for your team.**

### Campaign Kickoff Email Body

Today, we kick off our annual charitable giving campaign through United Way of the Lewis and Clark Area! It's our opportunity to invest in our community to create opportunities for our neighbors to become more resilient – giving them the skills and abilities to overcome obstacles and lead their best lives.

Our community gave United Way direction and helped create focus in its work, and as a result, its team is working to ensure kids are school ready, improve community mental health, increase financial stability for our neighbors, and make homelessness rare, brief and non-recurring.

United Way crunched the numbers, and they found that a gift of just \$258.00 per year is enough to impact one life in our community and empower our neighbors to overcome challenges in their lives.

**This year, our goal is to give \$XXXX to make XX of our neighbors more resilient!**

**Giving is easy!** Just text "EMPLOYEE" to 40403 to get a link to a giving page or click here to fill out your pledge form: <https://app.mobilecause.com/form/FIOrAA> You can sign up for payroll deduction or make a one-time gift.

Don't wait – give today!

To learn more about United Way's network of partners, **click here:** <https://unitedwaylca.org/our-partners/>. If you'd like to learn about collaborative projects funded by United Way, **click here:** <https://unitedwaylca.org/funded-projects/>

### Mid-Campaign Reminder Email

Our United Way Charitable Giving Campaign is halfway over, and we need your help to reach our workplace goal of raising \$XXXX to transform XX lives!

Our support is important – it enhances local partnerships, guides collaborative work, and creates opportunities for our neighbors so they can lead their best lives. With our help, United Way is strengthening our community and making it a better place to live, work, and raise families.

A gift of just **\$XXXX** will transform **XX** lives, and our workplace goal is to raise enough to transform **XX** lives this year. Will you give today to help us make our community a place where everyone can live their best life?

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Be part of something big this year and choose to LIVE UNITED!

## Campaign End Email

Final call before we close our annual United Way Charitable Giving Campaign! Your gift matters – it tells the community what you think is most important and makes it a better place to live, work, and raise a family.

A gift of just \$258 will transform 1 life in our community, improving community mental health, ensuring children are school-ready, making homelessness rare, brief and non-recurring, and giving our neighbors the tools they need to build financial stability. Will you give to make this work possible in our community?

**Giving is easy!** Just text “**EMPLOYEE**” to **40403** to get a link to a giving page or click here to fill out your pledge form: <https://app.mobilecause.com/form/FIOrAA> . You can sign up for payroll deduction or make a one-time gift.

## Campaign Results Email

Thank you for a great year of giving through our annual United Way campaign!

Thanks to our generous team, a total of **\$XXXX** was raised to transform **XX** lives in our community. We are proud of our teamwork and dedicated support to great, local causes and programs that make our area a better place to be!

We are proud to partner with great organizations to ensure children are school ready, improve community mental health, enhance financial stability for all our neighbors, and make homelessness rare, brief and non-recurring.

If you’ d like to learn more about what our gifts make possible, please visited [www.unitedwayca.org](http://www.unitedwayca.org) today and review the information about collaborative projects funded through last year’s campaign and to get an idea of what our donations will support in the community this year.

Thanks for choosing to LIVE UNITED this year!